

## Blog Posting Checklist:

- ✓ Catchy Title (Keyword Included)
- ✓ Permalink (Keyword Included)
- ✓ Body Content (Keyword Included) 300-500 words, Entertaining & Easy to Read
- ✓ Category (Only One)
- ✓ Post Image with Alt Text=Keyword
- ✓ **Page SEO & Optimize Options >>**
- ✓ “Custom Title Tag” – Copy & Paste Blog Post Title
- ✓ “Meta Description” – Catchy & Incomplete description with keyword included. 160 Characters or less
- ✓ “Meta Keywords” – Keyword or Title
- ✓ WP Super Popup Pro – Optional
- ✓ Tags – Copy “Meta Keywords” Paste and Add
- ✓ Preview Changes
- ✓ Publish Post