



On-Page SEO (Search Engine Optimization) Checklist

- ☐ Keyword in the Title
- ☐ Keyword in the Permalink
- ☐ 300-500 words
- ☐ Keyword used in the Content 3-5% Dense
- ☐ Hyperlink the Keyword
(Good to link to other relevant content on your site or link to your offer)
- ☐ H1, H2, H3 Tags
- ☐ Italicize or Bold the keyword in the Content
- ☐ Image Tagged with Keyword
- ☐ Meta Title, Meta Description, Meta Keyword
(All include Keyword)
- ☐ Copy Meta Keywords to the 'Tags' Click 'Add'
- ☐ Publish Then Check Keyword Density – 3 to 5%

<http://tools.seobook.com/general/keyword-density/>

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